



ICTO 2016: Information and Communication Technologies in Organizations and Society

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ICTO 2016 – Track Collaborative consumption and production

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Track Chair 1:

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Short Bio:

Sami Dakhli graduated as an agricultural engineer from the University of Göttingen in Germany in 1992 and obtained a Ph.D. in economics from Washington University in St. Louis in 1998. His original field of expertise is theoretical and applied general equilibrium, but he has also written in the fields of IO (optimal R&D policy), international trade, and public choice. He currently teaches corporate strategy, yield management, and, of course, economics to students at the ESCE International Business School in Paris.

Track Chair 2:

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Short Bio

Andrés Davila has a broad range of managerial experience in Asia, America, and Europe and enjoys sharing ideas with students and experienced international managers. Since 2008 he has worked in different business schools in France as pedagogical director (ISEG) and more recently as research professor and head of the "International People Management" specialization at the ESCE International Business School. He is also a freelance consultant for international sourcing projects and people assessment missions.

Short description of the track

Virtual networks and feedback-driven e-commerce sites helped create trust mechanisms that can be leveraged to reduce the transactions costs of economic activity in the "real world." Reduced transactions costs along the value chain of production, in turn, affect vertical integration in two essential ways: (1) cooperation in the production of goods and services is possible outside the

confines of the traditional firm (collaborative production) and (2) private durable household goods can be more fully utilized in the production of final ephemeral services when shared by multiple households (collaborative consumption).

- Mental models and social lag
- IS and contract enforcement
- IS, reputation, and mechanism design
- IS, network economies, and natural monopolies
- IS, collaborative consumption, and privacy
- Monitoring technology
- IS and transactions costs
- IS and vertical dis-integration