



# ICTO 2016: Information and Communication Technologies in Organizations and Society

Paris, 3 - 4 of March 2016

## ICT and Societal Challenges

<http://www.icto.info/icto2016> or <http://icto2016.webs.com/>  
contact us: [ICTO2016@icto.info](mailto:ICTO2016@icto.info)

### Scope of the conference

Our world is dynamic and becoming increasingly complex. The knowledge that has guided our companies in the past is becoming obsolete. Managers trained in traditional methods are considered responsible for many problems of modern society. For instance, the promotion of junk foods has contributed to consumer health problems; obesity, and related diseases. Pollution of the natural environment has led to climate changes and the extinction of many species. Speculations in the financial and commodities markets has contributed to economic crisis threatening the future of billions of people. As such unemployment, poverty, illiteracy, crime, corruption, pollution, climate change, underdevelopment, inequality and immigration are becoming global social challenges.

ICTO2016 encourages submissions that examine the role of ICT in solving these complex social problems. Authors should examine practices that can lead to socio-economic development. Thus, the focus of submissions should be on research that can improve people's lives, and establish new trends and practices in the usage of ICT. Indeed, ICT has been recognized as an important catalyst for social transformation. ICT, if correctly implemented and employed can have positive and important implications for social development through entrepreneurship, by introducing digital production, enabling collective power and crowd-voicing, the growth of social outsourcing and social enterprises. Research exploring the role of ICT in promoting participation, enabling democracy, increasing transparency, and implementing shared value are of particular interest in this conference, along with the role of ICT in both the creation and maintenance of social problems.

### Types of Submissions

ICTO 2016 solicits the following types of contributions in English and in French:

- Full research papers (7-12 pages)
- Extended abstracts and research-in progress papers (3-7 pages)
- Research case studies (7-12 pages)
- Panel proposals (3-5 pages)
- Doctoral research proposals and extended abstracts for the 2015 Doctoral Consortium
- Papers, teaching case studies, position statements, and panel proposals for the IS education thematic area

### Conference Tracks & themes

**Topics of interest include, but are not limited to:**

- ICT usage for managing or disrupting the tensions, contradictions and paradoxes in complex social problems
- Affordance and constraints of ICT that create or worsen complex social problems
- The role of Big data in socio and economic development
- e-Government and democracy
- Open disaster risk data and minimization of the effect of disaster
- ICT and urban service delivery
- Social networking and health care
- ICT and consumer well-being

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- The vulnerable as producers and innovators with ICTs
- Telecenters as paths for affordable computing
- ICT and workplace inclusion of the vulnerable within society
- Acquisition and absorption of knowledge with ICT
- Public/private partnerships, job creation, and economic growth
- Bridging the digital divide
- Peer-to-peer technology for knowledge sharing
- Using ICT to enforce proper security against terrorism
- Gender discrimination and ICT
- ICT for different aspects of development
- ICT4D and mobile technologies
- ICT-enabled business models for social entrepreneurship and social problems
- National ICT policies and how they shape the societal environment for ICT acceptance and diffusion
- How ICT-enabled platforms help NGOs achieve social missions

**More general submissions are welcome within the conference theme of ICT and societal challenges or related to ICT and organizations.**

### Important dates

Deadline paper submission: Oct 30, 2015  
Notification of acceptance: Nov30, 2015  
Camera ready paper: Dec 30, 2015

D.C proposal submission: Dec 30, 2015  
Doctoral Consortium: March 3, 2016  
ICTO2016 Conference: March 3-4, 2016

### Conference Committee

#### Conference Co-Chairs:

Marco De Marco, Università Cattolica, Italy  
Susanne Leist, Universität Regensburg, Germany

#### Program Co-Chairs:

Antoine Harfouche, UPOND, France  
Monica Dragoicea, University Politehnica of Bucharest, Romania  
Arshad Ali, National University of Sciences and Technology, Pakistan  
Jing Zhao, College of Business School, China University of Geosciences, Wuhan, China

#### French Session co-Chairs:

Jessie Pallud, EM Strasbourg, France  
Nicolas Lesca, Université Grenoble 2

#### English session co-Chairs:

Mokhtar Amami, Royal Military College of Canada  
Paola Dameri, Università di Genova, Italy

#### Tracks co-Chairs

Andres Davila, ESCE, Paris  
Muhammad Asif, National Textile University Faisalabad, Pakistan

#### Communication Co-Chairs:

Imed Ben Nasr, Groupe Sup De Co La Rochelle, France  
Lisa Thomas, NEOMA BS, France

#### International Liaison co-Chairs:

Teresina Torre, Università di Genova, Italy

#### Emergent research Forum Chair

Daniele Pederzoli, NEOMA BS, France

#### Academic Professional Development Workshops Chair

Sami Dakhlia, ESCE de Paris

#### Doctoral Consortium Co-Chairs:

Georges Aoun, Saint Joseph University of Beirut  
Nancy Pouloudi, Athens University of Economics and Business

#### D C Participating Faculty

Francesca Ricciardi, University of Verona, Italy  
Stéphane Bourliataux-Lajoinie, IAE de Tours  
Mona Ben Chouikha, University of Jendouba, Tunisia  
Academic Professional Development Workshops Chair  
Sami Dakhlia, ESCE de Paris

#### Emergent research Forum co-Chairs

Daniele Pederzoli, NEOMA BS, France  
Youcef Baghdadi, Sultan Qaboos University, Oman

### Local organizers

ICTO2016 is organized by ICTO ([www.icto.info](http://www.icto.info)). ICTO is an international academic association concerned with the impact of Information and Communication Technologies (ICTs) on organizations and society, shedding light on how they were, how they are, and how they will be understood, adopted, adapted, assimilated, and used within organizations and more generally, within the society as a whole. ICTO 2016 will be held in the heart of Paris, France. Accommodation will be offered by several hotels in the centre of the city at competitive prices.



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## The conference gala dinner

The Conference social dinner will be organized on a parisien boat cruise

